

**Spring 2018 Strategic Plan Departmental Measures, Goals**

Department Name	Goal 1 SP18	Goal 1 Objective SP18	Goal 1 SP18	Goal 2 SP18	Goal 2 Objective SP18	Goal 2 SP18	Goal 3 SP18	Goal 3 Objective SP18	Goal 3 SP18
Advancement	Develop fundraising goals and plans based on the newly passed tax law	Review fiscal year financial reports from the 3rd quarter and align the scholarship fundraising campaign with the new fundraising environment.	3(3)7	Strengthen relationships with businesses who might support MCC	Increase corporate giving and outreach by working with the Bullhead Campus Foundation and Bullhead Dean's office to successfully raise sponsorship/scholarship funds for ComCon.	2(2)3	Promote Foundation activities to MCC staff and faculty	Increase MCC payroll giving by 10%	3(4)7
Advising	Implement Virtual (Zoom) Advising via a soft roll-out, targeting Distance Education students.	Distance Ed students will be contacted directly to encourage them to engage in Virtual Advising.	1.5.2						
BHC Campus Dean	Enhance MCC's value to the community by strengthening its outreach, involvement and partnerships.	Strengthen community connections through interactions/involvement with at least three community groups/organizations.	Goal 2, objectives 2-4 (especially #4), strategies 1,2 & 12	Improve conditions for student success.	Provide at least three student life activities.	Goal 1, objectives 1, 3 & 6 (especially #6), strategies 7 & 16	Provide opportunities for greater engagement between the college and the community.	Serve as site host for at least three community/civic/county organization activities that align with college mission and strategic plan.	Goal 2, objectives 2-4, strategies 1 & 2

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BHC Facilities	create functional spaces for community and business partnerships	Continue to redesign spaces to meet business community needs	2.2.1, 2.2.6, and 3.5.4	Alternative energy conservations and innovation - interior lighting	implement phase 2 and 3 to complete LED lighting retrofits	3.5.5, and 3.5.6	Offer diverse student life activities and provide greater engagement between college and community	rejuvenate existing community facilities on campus : disc golf course, nature trail, and signage	1.6.16 and 2.4.1
Business Office	Strengthen services to facilitate student completion through process development of emergency grant to pay a portion of the required payment plan enrollment fee.	Documentation of a process and criteria by which a grant will be completed.	Goal #1, Objective #5, Strategy #6	Explore options for alternative revenue sources by investigating alternative investment techniques for fund balances.	A report on options beyond the current investment choice for the college	Goal #3; Objective #2; Strategy #3	Optimize college operations by examining alternatives to a bookstore preferred vendor contract.	Collaborate with sister colleges on their experiences and document choices made in rural community colleges nation-wide.	Goal #3; Objective #2; Strategy #4
CELT	Provide an opportunity for faculty to conduct meetings across campuses in an informal setting	Establish 1-2 small web conferencing rooms on each campus.	1.3.8 and 1.3.9						

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Compliance	Foster greater engagement and student success by improving digital resources provided to students and employees about disability services.	Create an infographic or short video to clarify the process for new students to request disability services.	1.1 & 1.6	Strengthen relationships with local or state organizations to improve services provided to students with disabilities.	Participate in or host a meeting or event with at least two different organizations.	2.1 & 2.4	Support disability student success and future independence with technology.	Write a comprehensive guide for students and faculty to accompany technological assistance.	1.1 & 1.5
Enrollment Management	Strengthen on-campus student employment outcomes	Continue to collect data in order demonstrate the investment in student development toward workplace readiness.	1.3.15						
Human Resources	Revise and implement employee performance appraisal system.	Number of managers and employee trained on new system, number of employee appraisals completed on time.	3.5.11 - Employee Retention						
Information Technology	Complete Nolij Conversion	Once we're off Nolij and in OnBase this task is complete. Measurable outcome would be % of documents converted.	3,5,3	Complete NSX deployment	Adding routers/switches to NSX platform and configuring.	3,5,3	Start program for affordable computing/internet for underserved students	Have pilot in place for Fall semester.	1,4,12

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Institutional Research	Establish Mohave County's latest educational achievement status. Identify trend.	Update the 2016 Mohave County Education Attainment report.	1.5.1	Prepare for data requirements of a Hispanic Serving Institution.	Check web sites that tell us what data will be required when we are HSI.	2.4.11			
Instruction/Assoc Deans/Assessment & Curriculum	Stated, "unknown at this time."								
LHC Campus Dean	MCC will enhance its value to the community by strengthening its outreach and involvement.	Sponsor or co-sponsor at least 2 events on campus in the Spring semester that promote a positive image of the college and raise awareness of its strengths.	G2, O1,	MCC will enhance its value to the community by strengthening its outreach and involvement.	Submit information via MPIO request at least twice this semester regarding initiatives that highlight strengths of the campus and promote a positive image.	G2, 04	MCC will enhance its value to the community by strengthening its outreach and involvement.	Explore opportunities to enhance relationships with at least 2 partners or potential partners by familiarizing the community with the resources offered by the college.	G2, 02
LHC Facilities	MCC will plan and manage sustainable, quality growth	Conduct safety meetings each week with all maintenance/custodial personnel with a 93% attendance rate.	G3, S14	MCC will plan and manage sustainable, quality growth	Complete painting of 2 buildings-- 1100 and 1200, and update to energy efficient exterior lighting.	G3, S5	MCC will plan and manage sustainable, quality growth	Convert 20% of low efficiency interior lighting bulbs/fixtures to high efficiency LED lighting.	G3, S6

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MCC Connect	Train all campus SST's on how to properly completed a prereq override, with assessment by spring.	To help reduce the number of students that need to return to campus for this service, allowing for registration while the student is at the campus.	1.4	Withdrawal Interventionist at MCC Connect - Create an additional step in the withdraw process allowing for a designated MCC Connect SST to reach out to the student.	Offer resources and try to save a student from withdrawing.	1.4, 5 ( & Achieve 60% AZ)			
MPIO	Increase community awareness of CTE programs and the coming CBE benefits	Create and implement a targeted marketing plan, effectively utilizing all traditional and digital communication platforms	2-1	Marketing efforts to assist college with retention effort	Work closely with Success Center to promote benefits for students with once a month student testimonials - video & posters/flyers.	1-6-6	Increase internal engagement and awareness of MPIO services and products	Work with IT to set up a simple system for students to forward student emails to personal emails and allow push notifications. MPIO video for internal use showing services, products and how to request them.	3-4
NCK Facilities	Develop and implement campus FF&E Standards	Add to Monthly facilities Meeting and determine needs		Improve Campus Directory Information	Add additional directories as needed thru campus		Crisis management procedures/practice	Implement weekly meetings and monthly department drills	

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Neal Campus Kingman Dean	To enhance the education attainment, student success and completion rate in the Kingman area for high school students and higher education.	Educational attainment rate for Associates Degrees in Mohave County	1.F.4	To positively enhance the community's perception of NCK as a higher education institution for the Kingman area.	Public Service Activity; High School Dual Enrollment, Summer Bridge, Pumpkinfest, MCC Shines	2.B,D.7,8,9,11	To enhance and increase the quality of growth for Dual Enrollment and Summer Bridge programs that will become a future consideration as a regular goal for most, if not all, high school students during the academic year(s) and summer(s) in the Kingman area.	Current and future financial position of the college.	3.D,E.1,2,4,8,14
North Mohave Campus Dean	NMC will enhance its value to the community by strengthening its outreach & involvement.	Sponsor or co sponsor at least two events during the fall semester	Goal 2, Objective 4, Strategy 12	NMC will enhance its value to the community by strengthening its outreach & involvement	Explore opportunities to enhance relationships with 2 new partners or potential partners/community groups/organizations	Goal 2, Objective 4, Strategy 1	NMC will improve conditions for student success.	Provide at least two student life activities	Goal 1, Objective 7, Strategy 12

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Recruitment	Increase outreach to alternative schools in our serving areas	Establish relationship with alternative schools allowing for weekly or biweekly office hours increasing our reach.	2.2	Target Homeschooled children and parents with the Early Start Scholarship.	Draw in homeschooled children to MCC's Early start and Summer Bridge offerings. Increase known participation by 5%.				
Student Success Center	Increase Math Chat availability times and student utilization by 100%	Following the creation of the Math Chat resource for remote math tutoring availability through our peer tutors we were met with 3 individual visits in Fall 17. Our goal will be to double this number in the spring. We have increased the offerings to 5 days a week for the Spring 2018.	1.5						

