

**Spring 2018 Strategic Plan Departmental Measures, Goals**

Department Name	Goal 1 SP18	Goal 1 Objective SP18	Goal 1 SP18	Goal 2 SP18	Goal 2 Objective SP18	Goal 2 SP18	Goal 3 SP18	Goal 3 Objective SP18	Goal 3 SP18
Advancement	Develop fundraising goals and plans based on the newly passed tax law	Review fiscal year financial reports from the 3rd quarter and align the scholarship fundraising campaign with the new fundraising environment.	3(3)7	Strengthen relationships with businesses who might support MCC	Increase corporate giving and outreach by working with the Bullhead Campus Foundation and Bullhead Dean's office to successfully raise sponsorship/scholarship funds for ComCon.	2(2)3	Promote Foundation activities to MCC staff and faculty	Increase MCC payroll giving by 10%	3(4)7
Advising	Implement Virtual (Zoom) Advising via a soft roll-out, targeting Distance Education students.	Distance Ed students will be contacted directly to encourage them to engage in Virtual Advising.	1.5.2						
BHC Campus Dean	Enhance MCC's value to the community by strengthening its outreach, involvement and partnerships.	Strengthen community connections through interactions/involvement with at least three community groups/organizations.	Goal 2, objectives 2-4 (especially #4), strategies 1,2 & 12	Improve conditions for student success.	Provide at least three student life activities.	Goal 1, objectives 1, 3 & 6 (especially #6), strategies 7 & 16	Provide opportunities for greater engagement between the college and the community.	Serve as site host for at least three community/civic/county organization activities that align with college mission and strategic plan.	Goal 2, objectives 2-4, strategies 1 & 2

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BHC Facilities	create functional spaces for community and business partnerships	Continue to redesign spaces to meet business community needs	2.2.1, 2.2.6, and 3.5.4	Alternative energy conservations and innovation - interior lighting	implement phase 2 and 3 to complete LED lighting retrofits	3.5.5, and 3.5.6	Offer diverse student life activities and provide greater engagement between college and community	rejuvenate existing community facilities on campus : disc golf course, nature trail, and signage	1.6.16 and 2.4.1
Business Office	Strengthen services to facilitate student completion through process development of emergency grant to pay a portion of the required payment plan enrollment fee.	Documentation of a process and criteria by which a grant will be completed.	Goal #1, Objective #5, Strategy #6	Explore options for alternative revenue sources by investigating alternative investment techniques for fund balances.	A report on options beyond the current investment choice for the college	Goal #3; Objective #2; Strategy #3	Optimize college operations by examining alternatives to a bookstore preferred vendor contract.	Collaborate with sister colleges on their experiences and document choices made in rural community colleges nation-wide.	Goal #3; Objective #2; Strategy #4
CELT	Provide an opportunity for faculty to conduct meetings across campuses in an informal setting	Establish 1-2 small web conferencing rooms on each campus.	1.3.8 and 1.3.9						

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Compliance	Foster greater engagement and student success by improving digital resources provided to students and employees about disability services.	Create an infographic or short video to clarify the process for new students to request disability services.	1.1 & 1.6	Strengthen relationships with local or state organizations to improve services provided to students with disabilities.	Participate in or host a meeting or event with at least two different organizations.	2.1 & 2.4	Support disability student success and future independence with technology.	Write a comprehensive guide for students and faculty to accompany technological assistance.	1.1 & 1.5
Enrollment Management	Strengthen on-campus student employment outcomes	Continue to collect data in order demonstrate the investment in student development toward workplace readiness.	1.3.15						

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Human Resources	Revise and implement employee performance appraisal system.	Number of managers and employee trained on new system, number of employee appraisals completed on time.	3.5.11 - Employee Retention						
Information Technology	Complete Nolij Conversion	Once we're off Nolij and in OnBase this task is complete. Measurable outcome would be % of documents converted.	3,5,3	Complete NSX deployment	Adding routers/switches to NSX platform and configuring.	3,5,3	Start program for affordable computing/internet for underserved students	Have pilot in place for Fall semester.	1,4,12
Institutional Research	Establish Mohave County's latest educational achievement status. Identify trend.	Update the 2016 Mohave County Education Attainment report.	1.5.1	Prepare for data requirements of a Hispanic Serving Institution.	Check web sites that tell us what data will be required when we are HSI.	2.4.11			