

Fall 2017 Strategic Plan Departmental Measures, Goals									
Department	Goal 1 FA17	Goal 1 Objective FA17	Goal 1 FA17	Goal 2 FA17	Goal 2 Objective FA17	Goal 2 FA17	Goal 3 FA17	Goal 3 Objective FA17	Goal 3 FA17
Advising	Goal 1: MCC will drive educational attainment and student success. Objective: Strengthen student support services to facilitate student completion.	Develop & pilot Online Advising via Zoom (or other web-conferencing software).	1.5.2						
Assessment and Curriculum	Will be developing goals for the strategic plan with the Instruction/AD group going forward.								
BHC Campus Dean	Enhance MCCs value to the community by strengthening its outreach, involvement and partnerships.	Strengthen community connections through interaction/involvement with at least three community groups/organizations.	Strategic Plan Goal 2. Objectives 2-4, especially #4. Strategies 1, 2 & 12.	Improve conditions for student success.	Provide at least three student life activities.	Strategic Plan Goal 1. Objectives 1, 3 & 6, especially #6. Strategies 7 & 16.	Provide opportunities for greater engagement between the college and the community.	Serve as site host for at least three community/civic/community organization activities that align with college mission and strategic plan.	Strategic Plan Goal 2. Objectives 2-4. Strategies 1 & 2.
BHC Facilities	create functional spaces on campus for community and business partnerships and needs	retrofit existing spaces on campus for external partnerships (offices, conference, training spaces, etc)	2.2.1 and 3.5.4	retrofit 30% of campus indoor lighting to save 60% in electrical lighting costs	install new LED lighting in all indoor fixtures buildings 200, 300, 400, 500 by Dec. 2017	3.5.5 and 3.5.6	create standards for all materials used in campus repairs, renovations, and remodels	Draw up material standards for flooring, lighting, paint, ceilings, plumbing fixtures, etc. by Dec 2017	3.5.6 and 3.5.10
Business Office	Align financial and human resources to the changing needs of the external environment	Explore the funding needs of students in the payment plan that miss the 2nd or 3rd payment.	MCC will plan and manage sustainable, quality growth.						



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Institutional Research	Create a tool that can measure MCC's progress to a 1% increase in AA population rate in Mohave County	Identify the applications that can create the tool	1.5.1	Prepare for data requirements of a Hispanic Serving Institution	Identify sources where the correct data requirements can be found. Develop relationship with those sources.	2.4.11			
Instruction	All program modifications and new program/certificate forms submitted through ACRES during the 2017-18 academic year will include an attached comprehensive program goals (outcomes) map completed with the help of the Associate Deans overseeing the faculty originator in an "orphan" program or on their campus.	All program modifications and new program/certificate forms submitted through ACRES during the 2017-18 academic year will include an attached comprehensive program goals (outcomes) map.	1.2.2						





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MPIO	Increase and improve internal marketing of events and student success center opportunities.	Increase Mohave Wire stories about Student Success Center to per month and email stories & videos monthly to employees and students. Digital Comm Specialist will take active role in updating Mohave.edu event calendar and covering MCC events	1. 6. 7	Create more program and college marketing videos for recruiting and use at community presentations.	Create four more 3-5 minute program videos before January; one 3-5 minute college promotional video; Ten :30-1:00 minute	2.1.1	Promote a positive image of the College and increase community awareness of college strengths	Expand messaging to include more mobile ads that are engaging and prompt clicks to the new website. Maintain website with fresh/updated front page content ie - Sliders, We are MCC, homepage video.	2.1
Neal Campus Kingman Dean	Nothing reported								
Neal Campus Kingman Facilities	Nothing reported								
North Mohave Dean	NMC will enhance its value to the community by strengthening its outreach and involvement.	Sponsor or co sponsor at least two events during the fall semester	Goal 2, Objective 4, Strategy 12	Explore opportunities to enhance relationships with 3 partners or potential partners/community groups/organizations	NMC will enhance its value to the community by strengthening its outreach and involvement	Goal 2, Objective 4, Strategy 1	NMC will improve conditions for student success.	Provide at least three student life activities	Goal 1, Objective 7, Strategy 12
Recruitment	Increase the awareness of the Early Start Scholarship in the community - measured through utilization.	Increase utilization of Early Start scholarship by 5% through advertising and discussion with HS students and parents.	1.7.12						

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Student Success Center	Creation of a Math Chat feature that allows SSC tutors to be accessed by any student online.	Work on marketing campaign and college wide outreach to assure the resource is well known and easy to access. Track utilization and report on best practices.	1.5	Develop and provide professional development plan to meet the needs of our coordinator team, which recently doubled in staffing.	Engage in effective professional development to enhance the team.	Goal 3.4			
Testing Services	Goal 2: MCC will enhance its value to the community by strengthening its outreach, involvement and partnerships. Objective: Strengthen relationships with business, educational, governmental and non-profit organizations in support of regional workforce and economic development.	Identify a minimum of 3 opportunities to increase Career Services offerings in the Testing Centers (ie. Work Keys Testing, industry-specific certification exams)	1.2.3						