

## Spring 2018 Strategic Plan Departmental Goals & Outcomes

Department Name	Campus	Goal 1	Goal 1 Outcome	Justification:	Goal 2	Goal 2 Outcome	Justification:	Goal 3	Goal 3 Outcome	Justification:
Advising	College-wide	Implement Virtual (Zoom) Advising via a soft roll-out, targeting Distance Education students.	In Progress	The Virtual Advising Platform has been created, but implementation has been delayed due to training required for Advisors and determining the appropriate technology and set up for the platform.						
BHC Facilities	Bullhead	Create functional community/business spaces	In Progress	Created new conference rooms, in process of adding more	Alternative energy conservations/innovations	In Progress	Final phase 3 started June 2018 to complete retrofits of all lighting to LED - to be completed Nov. 2018	Offer diverse student life activities	In Progress	Work with student activities council to rejuvenate Nature Trail and golf course underway. New collaboration projects include construction of 'bat boxes', expansion of recycling programs.
BHC Campus	Bullhead	Strengthen community connections through interactions/involvement with at least three community groups/organizations	Completed	the BHC campus dean is a member of 1. rotary 2. Bullhead City Chamber of Commerce 3. WARMC board of directors	Provide at least three student life activities	Completed	College Daze, SAC movie night, SAC Student Appreciation Night	Serve as site host for at least three community/civic/county organization activities that align with college mission and strategic plan	Completed	WARMC/EMS Symposium, MEC District Elections, Goodwill Job Fair



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Compliance	College-wide	Foster greater engagement and student success by improving digital resources provided to students and employees about disability services.	In Progress	Created an infographic or short video to assist in request for disability services - Documents were converted and clarified. Directions clarified. Advisors trained. Video incomplete.	Strengthen relationships with local or state organizations to improve services provided to students with disabilities, Participate in or host a meeting or event with at least two different organizations.	Completed	Participate regularly in county-wide meetings. Host Parent Informational sessions on campuses and Zoom.	Support disability student success and future independence with technology, write a comprehensive guide for students and faculty to accompany technological assistance.	Completed	Written guides and resources have been developed and made accessible. Continued improvement will be ongoing.

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Enrollment Management	Kingman	Strengthen on-campus student employment outcomes	Completed	Collected data demonstrated an overall improvement reported by student and supervisor assessments. Enrollment Management considers this goal to be achieved successfully. Financial Aid plans to continue conducting performance assessments in this format in the 2018-19 academic year. Data and conclusions will be provided to CSSO via email for further review.						
Foundation	Did not provide report.									
Human Resources	College-wide	Revise and implement employee performance appraisal system	Completed	Procedure and supporting materials updated, all employees trained, new procedures implemented on March 1,2018.						







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MPIO	College-wide	Increase community awareness of CTE programs and the coming CBE benefits	Completed	Plan created using information from student audience survey. Narrowed field of media to the highest rated medium among students, which included increasing Youtube activity by 100% over prior year. Brought Digital vs Traditional media placements to 50-50. Added automated marketing system to help engage potential students, identified among that group those ready to enroll, and increased contact points and tracking of that group.	Marketing efforts to assist college with retention effort	In Progress	Completed video testimonial with student Kayla Crowe and added to I am MCC on the front page of college website, as well as distributed throughout social media. Other testimonials were put on hold due to scheduling conflicts and summer break for the students. Worked on a two new flyers and three social media posts espousing benefits of Student Success Center.	Increase internal engagement and awareness of MPIO services and products	Completed	MPIO Director worked with Admin Computing to create a report generating updated current student personal email lists. Now MPIO sends notifications about all campus and college events, enrollment periods and important college deadlines to those students' personal emails and MCC student emails. Increased internal communication with students and faculty by also adding Schoology to the MPIO notification list. Sending quarterly reminders to employees and students forward MPIO potential MCC stories and pictures. Working with Call Center to create a plan to add text messaging notifications for current students.



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NCK Campus Dean	Kingman	Drive educational attainment and student success.	Completed	Justification not provided.	Enhance community by strengthening outreach, involvement	Completed	Currently working on community outreach to be completed during Summer 2018 I.E. Planning a candidate debate to be hosted on NCK.	plan and manage sustainable quality growth	Completed	Completed and planning for welcoming fall students with a Welcome Back Bash
NCK Facilities	Kingman	Develop and implement campus FF&E Standards	In Progress	Justification not provided.	Improve Campus Directory Information	In Progress	Justification not provided.	Crisis management procedures/practice	In Progress	Justification not provided.
NCK Facilities	Kingman	Develop and implement campus FF&E Standards	In Progress	Department meeting have provided additional information to help standardize materials and resources.	Improve Campus Directory Information	In Progress	Additional directories planned (funding needed)	Crisis management procedures/practice	Completed	Crisis Management Training has been instituted and staff training facilitated.

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North Mohave Campus Dean	North	Sponsor or co-sponsor at least two events during the fall semester.	In Progress	We are co-sponsoring a job fair with UZONA Chamber of Commerce in early August. We are still planning the second event.	Explore opportunities to enhance relationships with 2 new partners or potential partners/ community groups/ organizations.	Completed	Made connections with UZONA Chamber of Commerce. The relationship will help facilitate future business incubator projects. Also, co-planned a career fair in August. Further strengthened our relationship with Elcaptan High School by planning to partner with them in developing a welding program. The plan is to use El Cap's industrial building as a lab site, and have students start MCC welding classes while in high school. Conversations continue with their principal, Jason Gee, and Jonathan Hammon.	Provide at least two student life activities.	Completed	SAC planned and put on a finals week event where refreshments and survival packs were given to students. Also, SAC mingled with students and encouraged them as they took their finals. SAC hired a professional artist to produce two new pieces of art for the new 500 building. The art unveiling occurred during the ribbon cutting ceremony.

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Recruitment	College-wide	Increase outreach to alternative schools in our serving areas	Completed	Recruiters have increased their reach in the following areas: in LHC with HPA, Headstart, and Foster Families associations. NCK - Homeschool students Associations, Emanuel Christian Academy, Probation Department. BHC - Builders, Laughlin High School, Mohave Valley Jr. High.	Target Homeschooled children and parents with the Early Start Scholarship.	Completed	A noted increase in Summer Bridge participation in NCK with 6 enrolled students.			
Student Success Center	College-wide	Increase Math Chat availability times and student utilization by 100% in spring 2018.	In Progress	Goal not met; approaching benchmark with Improvement made: The spring only had 5 individual student visits (although one student did use it multiple times). We increased the traffic by 40% missing our goal of doubling the student headcount. Converting this service to virtual tutoring platform.						

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Testing Services	College-wide	Engage in advisor training on a weekly basis with campus advisors.	Completed	Testing Coordinators have been trained by Academic Advisors on all aspects of Advising throughout the Spring Semester. Testing Coordinators are now serving as Academic Advisors.						