Two MCC groups engaged in strategic planning kickoff activities on October 4, 2019. The President’s Cabinet and the Strategic Planning Team met with CampusWorks consultants, which facilitated the workshops.

Discussion included:

Strategic Planning Components

- Phase 1: Education, Awareness and Define the Desired Student Experience (Workshops; Informed by Students & Employees)
- Phase 2: Institutional Learning & Data Collection including students and community surveys
- Phase 3: Charting the Future: Review of Mission, Vision & Values; Strategy/Objective Development (Values belong to employees.) Feedback will be solicited about inclusion of appropriate parties during objective development.
- Phase 4: Creating the Future: Implementation; Metrics to measure progress, Ongoing evaluation

Timeline Review

- All Staff Day & Student Experience Workshops (Nov. 7)
- SP Team Meeting (Nov. 7)
- SWOT Survey (Oct. 14)
- Mission/Vision Board Workshops (Nov 8 /Jan 10)
- Future Summit (Jan 13, Location TBA)
- Values & Strategy Development (Feb.)
- Objective and Action Plan Development (April/May)

Photos from meeting on Pages 2-4