**Mission:** “The mission of Mohave Community College is to be a learning-centered institution, serving all constituencies, inspiring excellence through innovation and empowering students to succeed.”

**Vision 2020:** “The work and service of Mohave Community College will be directed toward increasing countywide educational attainment levels and contributing to the economic growth and resilience of Mohave County.”

<table>
<thead>
<tr>
<th>EDUCATIONAL ATTAINMENT AND STUDENT SUCCESS</th>
<th>COMMUNITY OUTREACH, INVOLVEMENT, AND PARTNERSHIPS</th>
<th>SUSTAINABLE FUTURE</th>
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</thead>
<tbody>
<tr>
<td>GOAL 1 MCC will drive educational attainment and student success.</td>
<td>GOAL 2 MCC will enhance its value to the community by strengthening its outreach, involvement, and partnerships.</td>
<td>GOAL 3 MCC will plan and manage sustainable, quality growth.</td>
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</tbody>
</table>

**OBJECTIVES**

- Institutionalize a philosophy of student success
- Offer competitive academic programs that meet student and community needs and opportunities
- Provide teaching and learning environments that foster excellence and encourage inquiry/creativity
- Strengthen the College’s policies, processes, and business practices to facilitate student access
- Strengthen student support services to facilitate student completion
- Cultivate a campus environment that encourages student success and engagement
- Support initiatives that close the achievement gap for underserved populations in our communities

- Promote a positive image of the College and raise awareness of its strengths
- Strengthen relationships with business, educational, governmental and non-profit organizations in support of regional workforce and economic development
- Expand current and create new partnerships to engage multiple sectors of the community in civic engagement activities, with particular focus on underserved communities
- Provide opportunities for greater engagement between the College and the community
- Develop and Implement an Integrated Enrollment Management Plan
- Align financial and human resources to the changing needs of the external environment
- Raise external funds to augment College Affordability
- Encourage an internal climate that embraces and implements Core College Values
- Create a climate that is willing to challenge existing structures and practices to improve outcomes

**STRATEGIES**

- Develop new programs, credit and non-credit, certificates and degrees which are based on comprehensive labor market research
- Engage all employees in a continuous, comprehensive process of program improvement
- Engage community partners in actively assessing curricula and program content to meet market demands and standards
- Collaborate with local high schools to align curriculums
- Incorporate Workplace Readiness across the curriculum
- Promote problem solving approaches and thinking skills that foster student success
- Develop and implement a structure for students to participate in civic engagement and service learning projects
- Expand opportunities for peer-to-peer instructional feedback for both veteran and novice teachers
- Explore new models of multi-campus instructional delivery
- Expand opportunities for students to credential using military, work history, and other forms of external and experiential learning
- Design and deliver an effective and engaging new student orientation program
- Strengthen the College-wide comprehensive student success plan and design initiatives to support underserved and/or at-risk populations
- Enhance advising and services to ensure all first-year students receive individualized success planning
- Explore the feasibility of providing Childcare through direct service or partnerships
- Strengthen on-campus student employment outcomes
- Offer diverse student life programming and activities

- Strategically enhance MCC’s involvement in community organizations
- Foster partnerships to deliver county-wide cultural, artistic, and academic programming;
- Capitalize on Foundation outreach and events
- Conduct ongoing scans of local, state and regional economic trends to anticipate workforce development needs
- Explore regional pre-apprenticeship and apprenticeship opportunities
- Work directly with local and county economic development partnerships to provide comprehensive workforce training opportunities and solutions to prospective businesses exploring relocation to the service area
- Increase and expand opportunities for dual/concurrent high school enrollment
- Design and implement a college transition pathway for at-risk and/or institutionalized youth and adults
- Expand College presence in pre-high school grades
- Drive the development and implementation of a comprehensive plan to address K-12 teacher recruitment and retention in Mohave County
- Establish Operations Plan for Corporate and Community Education
- Promotes a calendar of themes and events that promote multicultural awareness to local communities, and secure resources to support these offerings.

- Explore and develop options for alternative revenue sources
- Use targeted marketing and communication to expand student enrollment in low-penetration and/or underserved populations
- Develop a Strategic Technology Plan
- Optimize College operations to align with current and emerging community needs while ensuring efficiency of operations
- Explore alternative energy systems and resource conservation efforts to generate new programs, alternative revenue streams, and/or cost savings.
- Preserve affordability while investing in innovation to ensure long-term College stability
- Engage professional fundraising counsel to externally assess the feasibility of a comprehensive campaign.
- Develop an Annual Grant Development Plan that is based on the College’s Strategic Action Plan
- Align staffing to match College operational needs and strategic plan priorities
- Develop and implement a new Master Facilities Plan to improve the physical and learning environments of the College
- Develop a Recruitment/Retention Plan for College employees
- Develop succession planning for key positions in each division of the institution
- Develop a comprehensive professional development plan for all employees
- Prioritize the safety of the campus and the security of students and staff
- Develop and maintain Process & Communications Plan with the goal of ensuring consistency and timeliness
- Cultivate an inclusive college climate that recognizes, respects, and celebrates local and global multiculturalism and integrates application of these principles across the institution

**Metrics and Measurement**

- Educational Attainment Rate for Associates Degrees in Mohave County
- Inflation adjusted median household income
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- Public Service Activity
- Community Partnerships
- Mohave County employment & business trends
- Current and future financial positions of the College
- Climate Survey