

**Mission:** “The mission of Mohave Community College is to be a learning-centered institution, serving all constituencies, inspiring excellence through innovation and empowering students to succeed.”

**Vision 2020:** “The work and service of Mohave Community College will be directed toward increasing countywide educational attainment levels and contributing to the economic growth and resilience of Mohave County.”

EDUCATIONAL ATTAINMENT AND STUDENT SUCCESS	COMMUNITY OUTREACH, INVOLVEMENT, AND PARTNERSHIPS	SUSTAINABLE FUTURE
<p>GOAL ONE <i>MCC will drive educational attainment and student success.</i></p>	<p>GOAL 2 <i>MCC will enhance its value to the community by strengthening its outreach, involvement, and partnerships.</i></p>	<p>GOAL 3 <i>MCC will plan and manage sustainable, quality growth.</i></p>
OBJECTIVES	OBJECTIVES	OBJECTIVES
<ul style="list-style-type: none"> <li>• Institutionalize a philosophy of student success</li> <li>• Offer competitive academic programs that meet student and community needs and opportunities</li> <li>• Provide teaching and learning environments that foster excellence and encourage inquiry/creativity</li> <li>• Strengthen the College’s policies, processes, and business practices to facilitate student access</li> <li>• Strengthen student support services to facilitate student completion</li> <li>• Cultivate a campus environment that encourages student success and engagement</li> <li>• Support initiatives that close the achievement gap for underserved populations in our communities</li> </ul>	<ul style="list-style-type: none"> <li>• Promote a positive image of the College and raise awareness of its strengths</li> <li>• Strengthen relationships with business, educational, governmental and non-profit organizations in support of regional workforce and economic development</li> <li>• Expand current and create new partnerships to engage multiple sectors of the community in civic engagement activities, with particular focus on underserved communities</li> <li>• Provide opportunities for greater engagement between the College and the community</li> </ul>	<ul style="list-style-type: none"> <li>• Develop and Implement an Integrated Enrollment Management Plan</li> <li>• Align financial and human resources to the changing needs of the external environment</li> <li>• Raise external funds to augment College Affordability</li> <li>• Encourage an internal climate that embraces and implements Core College Values</li> <li>• Create a climate that is willing to challenge existing structures and practices to improve outcomes</li> </ul>
STRATEGIES	STRATEGIES	STRATEGIES
<ul style="list-style-type: none"> <li>• Develop new programs, credit and non-credit, certificates and degrees which are based on comprehensive labor market research</li> <li>• Engage all employees in a continuous, comprehensive process of program improvement</li> <li>• Engage community partners in actively assessing curricula and program content to meet market demands and standards</li> <li>• Collaborate with local high schools to align curriculum</li> <li>• Incorporate Workplace Readiness across the curriculum</li> <li>• Promote problem solving approaches and thinking skills that foster student success</li> <li>• Develop and implement a structure for students to participate in civic engagement and service learning projects</li> <li>• Expand opportunities for peer-to-peer instructional feedback for both veteran and novice teachers</li> <li>• Explore new models of multi-campus instructional delivery</li> <li>• Expand opportunities for students to credential using military, work history, and other forms of external and experiential learning</li> <li>• Design and deliver an effective and engaging new student orientation program</li> <li>• Strengthen the College-wide comprehensive student success plan and design initiatives to support underserved and/or at-risk populations</li> <li>• Enhance advising and services to ensure all first-year students receive individualized success planning</li> <li>• Explore the feasibility of providing Childcare through direct service or partnerships</li> <li>• Strengthen on-campus student employment outcomes</li> <li>• Offer diverse student life programming and activities</li> </ul>	<ul style="list-style-type: none"> <li>• Strategically enhance MCC’s involvement in community organizations</li> <li>• Foster partnerships to deliver county-wide cultural, artistic, and academic programming;</li> <li>• Capitalize on Foundation outreach and events</li> <li>• Conduct ongoing scans of local, state and regional economic trends to anticipate workforce development needs</li> <li>• Explore regional pre-apprenticeship and apprenticeship opportunities</li> <li>• Work directly with local and county economic development partnerships to provide comprehensive workforce training opportunities and solutions to prospective businesses exploring relocation to the service area</li> <li>• Increase and expand opportunities for dual/concurrent high school enrollment</li> <li>• Design and implement a college transition pathway for at-risk and/or and institutionalized youth and adults</li> <li>• Expand College presence in pre-high school grades</li> <li>• Drive the development and implementation of a comprehensive plan to address K-12 teacher recruitment and retention in Mohave County</li> <li>• Establish Operations Plan for Corporate and Community Education</li> <li>• Promotes a calendar of themes and events that promote multicultural awareness to local communities, and secure resources to support these offerings.</li> </ul>	<ul style="list-style-type: none"> <li>• Explore and develop options for alternative revenue sources</li> <li>• Use targeted marketing and communication to expand student enrollment in low-penetration and/or underserved populations</li> <li>• Develop a Strategic Technology Plan</li> <li>• Optimize College operations to align with current and emerging community needs while ensuring efficiency of operations</li> <li>• Explore alternative energy systems and resource conservation efforts to generate new programs, alternative revenue streams, and/or cost savings.</li> <li>• Preserve affordability while investing in innovation to ensure long-term College stability</li> <li>• Engage professional fundraising counsel to externally assess the feasibility of a comprehensive campaign.</li> <li>• Develop an Annual Grant Development Plan that is based on the College’s Strategic Action Plan</li> <li>• Align staffing to match College operational needs and strategic plan priorities</li> <li>• Develop and implement a new Master Facilities Plan to improve the physical and learning environments of the College</li> <li>• Develop a Recruitment/Retention Plan for College employees</li> <li>• Develop succession planning for key positions in each division of the institution</li> <li>• Develop a comprehensive professional development plan for all employees</li> <li>• Prioritize the safety of the campus and the security of students and staff</li> <li>• Develop and maintain Process &amp; Communications Plan with the goal of ensuring consistency and timeliness</li> <li>• Cultivate an inclusive college climate that recognizes, respects, and celebrates local and global multiculturalism and integrates application of these principles across the institution</li> </ul>
Metrics and Measurement	Metrics and Measurements	Metrics and Measurements
<ul style="list-style-type: none"> <li>• Educational Attainment Rate for Associates Degrees in Mohave County</li> <li>• Inflation adjusted median household income</li> </ul>	<ul style="list-style-type: none"> <li>• Public Service Activity</li> <li>• Community Partnerships</li> <li>• Mohave County employment &amp; business trends</li> </ul>	<ul style="list-style-type: none"> <li>• Current and future financial positions of the College</li> <li>• Climate Survey</li> </ul>