MCC
Mohave Community College
IMPROVING LIVES. IMPROVING COMMUNITIES.

Strategic Planning
2020 - 2026
Mohave Community College has a 50-year history of providing access to quality education throughout Mohave County.

As we look toward the future, we will continue:
• The tradition of providing access to an excellent education while meeting the needs of all the communities we serve;
• To be an economic engine by providing strong workforce training and collaborating with our K-12 education partners;
• To create state-of-the-art learning facilities;
• To cherish our alumni and donors; and
• To deliver the right academic programs to meet the needs of this region using multiple types of learning modalities.

MCC will take our responsibility to be innovative seriously. We will continue to find efficient, effective, and collaborative ways to achieve each and every desired outcome as stated in this document, which so eloquently tells a story of how one college, spread out in a large county, can work together to create vibrant and relevant learning experiences. Each strategy introduced offers a look into the overall general purpose of any community college, but brings focus to what MCC currently does well and will do well in the future.

As the President of Mohave Community College, I am extremely pleased with the outcome of the new MCC mission, vision, and values statements as well as the four key strategies designed to guide our work over the next five years. A vision of future goals and aspirations is important to any organization. As George Washington Carver once said, “Where there is no vision, there is no hope.” The incredible work of the Strategic Planning Steering Committee, with guidance from CampusWorks, articulates our HOPE. Hope for the future. Hope for our students. Hope for our communities.

Thank you for your continued interest in Mohave Community College and supporting us for 50 years.

Dr. Klippenstein,
President, Mohave Community College
Strategic Planning Committee:
Shawn Bristle, Co-chair
Laurel Clifford, Co-chair
Ana Masterson
Christina Henslee
Dr. Andra Goldberg
Danette Bristle
Elizabeth Najera
Jann Woods
Jason Gee
John Cawley
John Hansen
Josh Walters
June Weiss
Lisa Krueger
Lyn Demaret
Meghan Knox
Melissa Wadley
Mike Stenger
Ricarda Deanda
Tami Ursenbach
MCC serves our communities, empowering students to succeed through innovative pathways and quality education.

B.I.G. MCC BIGHORN INTREPID GOAL

All adults who have not yet completed a post-secondary degree will be inspired to attain the credential, certificate, or degree they seek from Mohave Community College by 2030.

MISSION

MCC serves our communities, empowering students to succeed through innovative pathways and quality education.

VISION

Improving lives. Improving communities. Bridging possibility to purpose and prosperity.
CREATE THE FUTURE. We cultivate relentless curiosity in our students and each other to unlock new opportunities and break barriers. We take risks, adapt to oncoming challenges and opportunities, and engineer new ideas as we learn together from our mistakes and successes.

ENGAGE FEARLESSLY. We bring passion and energy to our work by dreaming big, being bold, having fun, and fostering a caring environment. Celebrating each other and our results with enthusiasm makes our work meaningful and exciting.

BUILD TOGETHER. Our individual differences and backgrounds strengthen our teams, where we seek input and ensure every voice is heard. We amplify our impact when we empower each other to take ownership and work together toward common vision.

LIVE AUTHENTICALLY. We are at our best when we share information openly, create clarity, invite stakeholders to participate in decision-making, and communicate with utmost respect.
The MCC Student Experience Statement uses the actual words of students to describe the ideal MCC student experience, giving us a focused guide to future decisions.

Mohave Community College aims to provide an inspiring education exemplified by clear pathways as a stepping stone to completion, transfer, or post-college success.

THAT STUDENT EXPERIENCE WILL BE CHARACTERIZED BY:

- a welcoming community that promotes discovery, confidence, and belonging;
- relevant programs and courses that ensure preparation for the real world and the future;
- personalized and inviting services that support students in person or online; and
- rewarding relationships with knowledgeable and committed faculty and staff.
Mohave Community College
FACULTY, STAFF, AND ADMINISTRATION WILL SUPPORT THIS EXPERIENCE WITH:

- **flexible** academic programs and class schedules designed to meet students’ needs;
- a **comprehensive** new student orientation that helps students easily navigate college processes and resources and enter a **pathway**;
- **seamless services** that provide **timely assistance** for students’ academic and non-academic needs;
- **proactive and compassionate** academic advising and outreach; and
- **innovative** use of technology and teaching practices leveraged to deliver **dynamic and engaging** learning experiences.
STRATEGY 1
ENROLLMENT FOR ALL
Create and sustain enrollment opportunities to ensure access for anyone interested in learning and personal growth.

Strategy 1 Objectives:
1.1 Increase the community college-going rate for students in the MCC service area.
1.2 Increase the enrollment of underserved student populations from the MCC service area.
1.3 Increase enrollment of occupational learners in programs with industry-recognized credentials.
1.4 Increase enrollment of high school learners via innovative dual, concurrent and early start offerings.
1.5 Develop a student aid disbursement structure to assist in growing enrollment.
STRATEGY 2
ACADEMIC PROGRAMS & WORKFORCE DEVELOPMENT PARTNERSHIPS
Develop a strong talent pipeline and ensure regional prosperity by strengthening external partnerships and providing flexible academic programs and interactive learning experiences.

Strategy 2 Objectives:
2.1 Increase college readiness of Mohave County prospective students.
2.2 Improve student preparedness for careers and community engagement by expanding experiential learning opportunities with the support of external partnerships.
2.3 Enhance alignment of program growth and development with regional workforce and educational attainment needs through strengthened partnerships.
2.4 Implement academic planning and delivery models that address the scheduling, modality, and programs needs of the students we serve.
2.5 Promote a culture of faculty development supporting student achievement and program learning outcomes.

STRATEGY 3
HOLISTIC APPROACH TO STUDENT SUCCESS
Offer an engaging student experience that provides holistic supports, ensuring students can achieve educational, career, and personal success.

Strategy 3 Objectives:
3.1 Increase two-year credit threshold rates.
3.2 Increase Fall-to-Fall retention rate for credential-seeking students.
3.3 Increase program completion rates (150% of normal time).
3.4 Increase transfer-out rates to support bachelor degree attainment.
3.5 Implement support services and activities aimed to increase the educational and personal success of underserved student populations.
STRATEGY 4
FOUNDATIONS OF ORGANIZATIONAL SUCCESS WITH TECHNOLOGY, FACILITIES, PERSONNEL RESOURCES
Maximize institutional effectiveness by maintaining modern technologies and facilities and by enhancing faculty and staff capacity through growth and development opportunities to support a nimble, high-performing institution.

Strategy 4 Objectives:
4.1 Enhance employee capacity by supporting the achievement of annual professional development goals.
4.2 Create a consistent learning environment that offers faculty, staff and students the same tools, equipment, and software using platform agnostic hardware and software, remote communication tools, and mobile technology.
4.3 Minimize the college’s vulnerability to cybersecurity threats.
4.4 Develop and implement an annual budget process that provides resources aligned with the strategic plan and allocated to support efficient, sustainable management of strategic priorities.
4.5 Enhance data-driven decision making by developing and implementing a college-wide data governance plan addressing data standards, integrity, and access.
4.6 Develop a college-wide facilities master plan that emphasizes design of ideal learning and working environments, sustainability and conservation practices, and capital resource stewardship.
STRATEGIC PLANNING PROCESS

SEPT. 6
Committee Members announced & Employee Brainstorm Sessions

OCT 14
College and Community Surveys

NOV. 8
Mission/Vision Board Workshops

JAN. 13
Future Summit

FEB. 24 WEEK
Strategic Planning Committee Scan to Plan Presentations/Workshop/Strategy Drafting

MARCH 16 WEEK
Objectives Workshop/Community Focus Groups

MAY 4 WEEK
Action Planning Workshops and Workgroup Sessions

OCT 4
Committee’s First Meeting

NOV. 7
Student Experience Workshop

JAN. 10
Mission/Vision Board Workshops

JAN. 21 - FEB. 24
Strategic Planning Committee Scan to Plan Research

FEBRUARY/MARCH
Values Workshops

APRIL 6 WEEK
Community Gallery Feedback Sessions

MAY/JUNE
Finalized Strategic Plan
SCAN TEAM THEME/MEMBER/TEAM LEADERS

TEAM 1: Enhancing the enrollment pipeline through K12 partnerships and dual enrollment.
Carolyn Hamblin
John Hansen
June Weiss
John Cawley
Jann Woods

TEAM 2: Aligning college programs and workforce needs through employer partnerships and experiential learning opportunities. (Flexible credentialing; apprenticeships, internships, experiential learning; career exploration programs/pathways to career success)
Michelle Brehmeyer
Lisa Krueger
Jason Gee
Jennifer Picard
Lyn Demaret
Michael Stenger

TEAM 3: Expanding College access through flexible and responsive enrollment pathways and processes (e.g., credit for prior learning, course placement, orientation).

TEAM 4: Delivering a personalized and consistent student experience through academic advising and holistic support.
Rosemarie LeFebvre
Ana Masterson
Stephanie Dieringer
Sonni Marbury
Christina Henslee
Ricarda Deanda
Rich Crabb

TEAM 5: Leveraging technology and innovative practices to increase student engagement and improve learning outcomes (e.g., online learning, mobile learning, technology in the classroom).
Mark Van Pelt
Andra Goldberg
Melissa Wadley
Lucinda Leugers
Joshua Walters
Matt Butcher
Jonathan Ratliff

STRATEGY, OBJECTIVE & ACTION PLANNING DEVELOPMENT TEAMS

TEAM 1: Lucinda Leugers, Shelly Castaneda, Matt Butcher, Meghan Knox, James Jarman, Heather Patenaude, Michelle Brehmeyer, Tricia Hanks, Ana Masterson

TEAM 2: Elizabeth Briere, Carolyn Hamblin, June Weiss, Danette Bristle, Lyn Demaret, John Cawley, Michael Stenger, Lisa Krueger, Tami Ursenbach, Donia Jessop, Christina Henslee, Don Weide, Kris Long, Michelle Diaz, Robert A. Kuzma


TEAM 4: Jennie Dixon, Mark VanPelt, Josh Walters, Jennifer Picard, Jann Woods, Sonni Marbury, Herbert Timpson, Lisa Card, Debby Frain, Fred Gilbert
MCC Strategic Plan 2020-2026
Adopted by the Mohave Community College
DISTRICT GOVERNING BOARD
ON JUNE 11, 2020

KINGMAN
- MCC NEAL CAMPUS-KINGMAN
- Kingman High School
- Kingman Academy Of Learning
- Lee Williams High School

BULLHEAD CITY
- MCC BULLHEAD CITY CAMPUS
- Mohave High School
- River Valley High School
- Mohave Accelerated Learning Center

LAKE HAVASU CITY
- MCC LAKE HAVASU CAMPUS
- TeleVis
- Lake Havasu High School

COLORADO CITY
- MCC NORTH MOHAVE CAMPUS
- El Capitan
Deep Appreciation & Special Thanks to...

The citizens, parents, students, community leaders, business people, elected and tribal officials, non-profit leaders, and governmental and K-12 partners of MCC.

The students, committee members from the community, and employees for your contributions to this plan through surveys, focus groups, workshops and research.

Strategic Planning Consultant: CampusWorks, INC, Liz Murphy, CEO.

More on the MCC 2020-2026 Strategic Plan at www.mohave.edu/strategicplan2025