

Enrollment for All Committee

MCC serves our communities, empowering students to succeed through innovative pathways and quality education.

Date: Friday, August 14, 2020

Time: 1:00 p.m.

Location: Zoom

<https://mohave.zoom.us/j/99717586716>

Members - June Weiss; Michelle Brehmeyer; Ana Masterson; Trever Holland, Abigail Jaimes-Gomez; Don Weide; Sharon Hanks; Nicole Castillo; Maria Ayon; Director of Recruitment; Heather Patenaude; Shelly Castaneda; James Jarman; Meghan Knox

- I. Call to Order (Michelle Brehmeyer)
 - a) Michelle Brehmeyer called the meeting to order at 1:04 p.m.

- II. Announcements, Welcome and Introductions

- III. Important Dates
 - Aug 10, 2020 Full-time Faculty Return
 - Aug 24, 2020 Classes Begin (15 and 1st 8 week)
 - Aug 24, 2020 Add/Drop Period Begins (15 and 1st 8 week)
 - Aug 31, 2020 Add/Drop Period Ends (15 and 1st 8 week)
 - Sep 01, 2020 Application Period for Fall Graduation Opens
 - Sep 01, 2020 Withdrawal Period Begins (15 & 1st 8 week)
 - Sep 07, 2020 College Closed / Labor Day
 - Sep 11, 2020 College Closed / All Staff Day
 - Sep 14, 2020 Classes Begin (12 week)
 - Sep 14, 2020 Add/Drop Period Begins (12 week)

- IV. Institutional Effectiveness & Alignment Committee Update (Michelle Brehmeyer)
 - a) Michelle Brehmeyer and June Weiss will be reporting updates to the Institutional Effectiveness & Alignment Committee. This item is a placeholder for future updates from that committee.

- V. Standing Reports (if applicable)
 - a) Placeholder

- VI. Review of Proceeding from Previous Meeting
 - a) Placeholder

- VII. Items for Attention
 - a) Committee Charge and Membership Review (June Weiss and Michelle Brehmeyer)

- i. Discussion: Michelle stated the Committee Charge was presented to the Institutional Effectiveness Committee. Michelle requested for Committee Charge to be approved by Enrollment for All Committee prior to being officially submitted.
 - ii. Action: Members were asked to review the Committee Charge by end of day Monday, August 17th, 2020. On Monday, Committee Charge will be sent to Institutional Effectiveness stating that the Committee Charge was approved or it is pending modifications.
 - iii. Personnel Responsible: All members.
- b) Strategy One: Enrollment for All, Action Plan Review (June Weiss and Michelle Brehmeyer)
- i. Discussion: June Weiss presented a PowerPoint Presentation summarizing objectives and the top five Action Items. Committee is tasked with ten Action Items. However, Committee is prioritizing the top three Action Items at this time.
 - ii. Action: Survey was previously distributed to members to vote on the top three Action items.
 - iii. Personnel Responsible: All members.
- c) Prioritize Top Three Action Plans (June Weiss and Michelle Brehmeyer)
- i. Discussion: Committee Members discussed and agreed on the top three Action Items and the personnel responsible for addressing the items. Michelle Brehmeyer stated the Committee will need to present 30-day and 60-day plans to Shawn Bristle by Friday, August 21st, 2020.

Objective 1.5: Develop a student aid disbursement structure to assist in growing enrollment.

Action Item: Identify areas of interest under percentage of need model for "weighted initiatives" - consider additional or NEW funding for students who are new to Arizona and don't yet qualify for in-state tuition; first generation students; adult learners; racial, ethnic, and gender affinity groups; etc.

Team Lead: Heather Patenaude

Participants: Abigail Jaimes-Gomez, Meghan Knox, Michelle Brehmeyer, and Shelly Castaneda

Objective 1.2: Increase the enrollment of underserved student populations from the MCC service area.

Action Item: Provide staff and faculty training regarding different cultures in target area(s).

Team Co-Leads: Abigail Jaimes-Gomez and Meghan Knox

Participants: Michelle Brehmeyer, June Weiss, Maria Ayon, Trever Holland, and Shelly Castaneda

Objective 1.4: Increase enrollment of high school learners via innovative dual, concurrent and early start offerings.

Action Item: Analyze previous straight-from-high-school to MCC student groups.

Team Lead: June Weiss

Participants: Michelle Brehmeyer, Maria Ayon, Meghan Knox, Sharon Hanks, Don Weide, and Shelly Castaneda

- ii. Action: Top three Action Items were determined and teams were assigned. Meetings were scheduled for Tuesday, August 18th, 2020 with Michelle, June, and the Team Leads to discuss implementation and details of the 30-day and 60-day plans.
- iii. Personnel Responsible: All members.

VIII. Roundtable

- a) No reports.

IX. Adjournment (Michelle Brehmeyer)

- a) Michelle Brehmeyer adjourned the meeting at 1:48 p.m.

The next Enrollment for All meeting is scheduled for September 11, 2020 from 2:00 p.m. – 3:00 p.m., via Zoom.