

Enrollment for All Committee

MCC serves our communities, empowering students to succeed through innovative pathways and quality education.

Date: Friday, March 12, 2021

Time: 2:00 p.m.

Location: Zoom

<https://mohave.zoom.us/j/96870308879>

Members - June Weiss; Michelle Brehmeyer; Ana Masterson; Trever Holland, Abigail Jaimes-Gomez; Don Weide; Sharon Hanks; Nicole Castillo; Maria Ayon; Eleanore Blair; Heather Patenaude; Shelly Castaneda; James Jarman; Meghan Knox; Hakon Swenhaugen; Amber Johnson

Absent - Shelly Castaneda

- I. Call to Order (Michelle Brehmeyer)
 - a) Michelle Brehmeyer called the meeting to order at 2:00 p.m.
- II. Announcements
- III. Important Dates

Mar 12, 2021	Classes End (1st 8 week)
Mar 15, 2021	Spring Break
Mar 22, 2021	Classes Begin (2nd 8 week)
Mar 22, 2021	Add/Drop Period Begins (2nd 8 week)
Mar 22, 2021	Grades Due (1st 8 weeks)
Mar 29, 2021	Add/Drop Period Ends (2nd 8 week)
Mar 30, 2021	Withdrawal Period Begins (2nd 8 week)
Apr 09, 2021	Application Due for Spring/Summer Graduation & Commencement Participation
Apr 10, 2021	Late Spring Grad App Window Opens
- IV. Review of Proceedings from Previous Meeting
 - a) If any items need to be addressed, please contact Nicole Castillo.
- V. Institutional Effectiveness & Alignment Committee Update (June Weiss)
 - a) IEAC advised to continue to review the action items and consolidate them. IEAC also advised to remain current with data that is presented.
- VI. Standing Reports
 - a) Introduction of new member, Eleanore Blair
 - b) New group leads for strategy objectives
 - c) Status of Completion Matrices
 - i. Matrices are complete. Please see items for attention below for details.

VII. Items for Attention

- a) Objective 1.1: Increase the community college-going rate for students in the MCC service area. (Objective Leader: Ana Masterson)
 - i. Discussion: This objective now has two action plans: (1) implement strategic enrollment management plan and (2) implement customer relations management software. Ana reviewed the action plans and their expected outcomes, goals, measures, targets, resources needed, and responsible parties from year zero to year five.
 - ii. Action: Ana and her team will continue to work on objective 1.1.
 - iii. Personnel Responsible: Ana and her group members.

- b) Objective 1.2: Increase the enrollment of underserved student populations from the MCC service area. (Objective Leaders: Meghan Knox and Abigail Jaimes-Gomez)
 - i. Discussion: This objective now has one action plan: address the needs of prospective students from underserved populations. Meghan reviewed the action plan and its expected outcomes, goals, measures, targets, resources needed, and responsible parties from year zero to year five.
 - ii. Action: Meghan, Abigail, and their team will continue to work on objective 1.2.
 - iii. Personnel Responsible: Meghan, Abigail, and their group members.

- c) Objective 1.3: Increase enrollment of occupational learners in programs with industry-recognized credentials. (Objective Leader: Don Weide)
 - i. Discussion: This objective now has one action plan: expand non-credit and credit-awarding opportunities for programs with industry-recognized credentials (IRC). Don reviewed the action plan and its expected outcomes, goals, measures, targets, resources needed, and responsible parties from year zero to year five.
 - ii. Action: Don and his team will continue to work on objective 1.3.
 - iii. Personnel Responsible: Don and his group members.

- d) Objective 1.4: Increase enrollment of high school learners via innovative dual, concurrent and early start offerings. (Objective Leader: Amber Johnson)
 - i. Discussion: This objective now has two action plans: (1) strengthen relationships with K12 partner institutions to increase enrollment in dual enrollment, concurrent enrollment and early start programs and (2) develop a plan to increase access for K12 students to prepare them for college-level courses. Amber reviewed the action plans and their expected outcomes, goals, measures, targets, resources needed, and responsible parties from year zero to year five.
 - ii. Action: Amber and her team will continue to work on objective 1.4.
 - iii. Personnel Responsible: Amber and her group members.

- e) Objective 1.5: Develop a student aid disbursement structure to assist in growing enrollment. (Objective Leader: Heather Patenaude)
 - i. Discussion: Heather will review objective 1.5 at the next meeting.
 - ii. Action: Heather and her team will continue to work on objective 1.5.
 - iii. Personnel Responsible: Heather and her group members.

VIII. Roundtable

IX. Adjournment (Michelle Brehmeyer)

- a) Michelle adjourned the meeting at 3:00 p.m.

The next Enrollment for All meeting is scheduled for April 9th, 2021 from 2:00 p.m. – 3:00 p.m., via Zoom.