

**Enrollment for All Committee**

*MCC serves our communities, empowering students to succeed through innovative pathways and quality education.*

**Date: Thursday, July 8, 2021**

**Time: 2:00 p.m.**

**Location: Zoom**

<https://mohave.zoom.us/j/96870308879>

**Members** - June Weiss; Michelle Brehmeyer; Ana Masterson; Trever Holland, Abigail Jaimes-Gomez; Nicole Miller; Eleanore Blair; Heather Patenaude; Shelly Castaneda; Meghan Knox; Hakon Swenhaugen; Amber Johnson; Amanda Hammon; Lauren Peterson

**Absent** – Amber Johnson, Amanda Hammon, Eleanore Blair, Trever Holland, Abigail Jaimes-Gomez, Heather Patenaude; Shelly Castaneda

- I. Call to Order (Michelle Brehmeyer)
  - a) Michelle called the meeting to order at 2:01 p.m.
  
- II. Announcements
  
- III. Important Dates

July 19, 2021	Last Day for Withdrawal (8 week)
July 26, 2021	Application Due for Summer Graduation (with additional fee)
July 26, 2021	Classes End (8 week)
July 29, 2021	Grades Due (8 week)
July 31, 2021	Academic Year Ends
Aug 01, 2021	Academic Year Begins
Aug 09, 2021	Full-time Faculty Return
  
- IV. Review of Proceedings from Previous Meeting
  - a) If anything needs to be addressed, please contact Nicole Miller.
  
- V. Strategic Planning Alignment Committee (SPAC) update (June Weiss)
  - a) There have been adjustments with other committees including decreasing the frequency of meetings and adjusting team member rosters. There has been discussion on how to improve the campus-wide communication structure. If a member has a suggestion on how to improve campus-wide communication, please contact Michelle and June.
  
- VI. Items for Attention
  - a) Objective 1.1: Increase the community college-going rate for students in the MCC service area. (Objective Leader: Ana Masterson)

- i. Discussion: Michelle reviewed data from Mohave County. Baseline data from 2017-2018 indicates percentage of Mohave county graduates who attended MCC compared to the total Mohave county graduates is currently 24%. The goal is to increase that percentage to 39% for the 2023-2024 cohort.
  - ii. Action: Ana and her team will continue to work on objective 1.1.
  - iii. Personnel Responsible: Ana and her group members.
- b) Objective 1.2: Increase the enrollment of underserved student populations from the MCC service area. (Objective Leaders: Meghan Knox and Abigail Jaimes-Gomez)
  - i. Discussion: Michelle reviewed the minority status based on Arizona Vision parameters. Michelle stated the goal for this objective needs to be revisited as it needs adjusting.
  - ii. Action: Meghan, Abigail, and their team will continue to work on objective 1.2.
  - iii. Personnel Responsible: Meghan, Abigail, and their group members.
- c) Objective 1.3: Increase enrollment of occupational learners in programs with industry-recognized credentials. (Objective Leader: Lauren Peterson)
  - i. Discussion: Michelle reviewed baseline data which included the academic year affected by COVID. The goal is to have a 25% absolute collective increase in programs that have an industry-recognized credential. Michelle stated the goal needs to be revisited as the original goal has already been met. There was discussion regarding the possibility of including third-party programs such as accounting certificates.
  - ii. Action: Lauren and her team will continue to work on objective 1.3.
  - iii. Personnel Responsible: Lauren and her group members.
- d) Objective 1.4: Increase enrollment of high school learners via innovative dual, concurrent and early start offerings. (Objective Leader: Amber Johnson)
  - i. Discussion: Michelle reviewed the baseline data which was based on enrollment in general, not just new enrollment. The goal is to have a 5% absolute increase. However, the goal needs to be revisited.
  - ii. Action: Amber and her team will continue to work on objective 1.4.
  - iii. Personnel Responsible: Amber and her group members.
- e) Objective 1.5: Develop a student aid disbursement structure to assist in growing enrollment. (Objective Leader: Heather Patenaude)
  - i. Discussion: Michelle reviewed survey results as to why students choose MCC. Data was shared showing the different forms of financial aid.
  - ii. Action: Heather and her team will continue to work on objective 1.5.
  - iii. Personnel Responsible: Heather and her group members.
- f) Prior Learning Assessment (Trevor Holland)
  - i. Discussion: Trevor will provide an update at the next meeting.
  - ii. Action: Trevor will continue to work on developing/improving PLA.
  - iii. Personnel Responsible: Trevor Holland

VII. Roundtable

VIII. Adjournment (Michelle Brehmeyer)

- a) Michelle adjourned the meeting at 2:30 p.m.

The next Enrollment for All meeting is scheduled for August 13, 2021 from 2:00 p.m. – 3:00 p.m., via Zoom.