

Enrollment for All Committee

MCC serves our communities, empowering students to succeed through innovative pathways and quality education.

Date: Thursday, June 10, 2021

Time: 2:00 p.m.

Location: Zoom

<https://mohave.zoom.us/j/96870308879>

Members - June Weiss; Michelle Brehmeyer; Ana Masterson; Trever Holland, Abigail Jaimes-Gomez; Nicole Castillo; Eleanore Blair; Heather Patenaude; Shelly Castaneda; Meghan Knox; Hakon Swenhaugen; Amber Johnson; Amanda Hammon; Lauren Peterson

Absent - Abigail Jaimes-Gomez; Lauren Peterson

- I. Call to Order (Michelle Brehmeyer)
 - a) Michelle Brehmeyer called the meeting to order at 2:02 p.m.
- II. Announcements
 - a) (Nicole Castillo) A OneDrive was created to store agendas, minutes, and other documents. Nicole will share the OneDrive link with the committee members.
- III. Important Dates

June 14, 2021	Non-Participation Window closes (8 & 5 week)
June 29, 2021	Last Day for Withdrawal (5 week)
June 30, 2021	Grade Window opens (5 week)
July 05, 2021	College Closed / Independence Day
July 06, 2021	Classes End (5 week)
July 07, 2021	Grad Apps - Summer Grad App Window Closes
July 08, 2021	Grad Apps - Late Summer Grad App Window Opens
July 08, 2021	Grades Due (5 week)
- IV. Review of Proceedings from Previous Meeting
 - a) If any items need to be addressed, please contact Nicole Castillo.
- V. Strategic Planning Alignment Committee (SPAC) update (Michelle Brehmeyer and June Weiss)
 - a) No updates at this time.
- VI. Updates to committee member roster, submitted committee charge (Michelle Brehmeyer)
 - a) Committee Charge, including list of new members, was submitted.
- VII. Standing Reports
 - a) Mohave County/La Paz Census Reports (Trever Holland)

- i. Trever discussed the Mohave County 2020 census data including trends in the population's demographics, growth, and income levels.
- b) Enrollment Projections by headcount and credit hours (Shelly Castaneda)
 - i. Shelly discussed enrollment projections by headcount and credit hours. One set of data excluded the year 2020 (due to it being considered an outlier year) and one set of data included the year 2020.
- c) Year Zero Data (Michelle Brehmeyer and Shelly Castaneda)
 - i. Year zero does not end until the end of the summer semester, so Michelle requested each objective lead provide updates instead of conclusions on data.

VIII. Items for Attention

- a) Objective 1.1: Increase the community college-going rate for students in the MCC service area. (Objective Leader: Ana Masterson)
 - i. Discussion: Michelle and Ana discussed the current rate and projected rate of students attending MCC straight from High School. Ana discussed the different initiatives being done to increase recruitment.
 - ii. Action: Ana and her team will continue to work on objective 1.1.
 - iii. Personnel Responsible: Ana and her group members.
- b) Objective 1.2: Increase the enrollment of underserved student populations from the MCC service area. (Objective Leaders: Meghan Knox and Abigail Jaimes-Gomez)
 - i. Discussion: Michelle discussed the different underserved populations data that was provided from year zero. Michelle indicated the goal may need to be re-adjusted for future years.
 - ii. Action: Meghan, Abigail, and their team will continue to work on objective 1.2.
 - iii. Personnel Responsible: Meghan, Abigail, and their group members.
- c) Objective 1.3: Increase enrollment of occupational learners in programs with industry-recognized credentials. (Objective Leader: TBA)
 - i. Discussion: No formal update at this time. Michelle stated more information will be provided at the next meeting.
 - ii. Action: Michelle/Lauren will provide a more comprehensive update at the next meeting.
 - iii. Personnel Responsible: Michelle
- d) Objective 1.4: Increase enrollment of high school learners via innovative dual, concurrent and early start offerings. (Objective Leader: Amber Johnson)
 - i. Discussion: Amber discussed the data request she submitted for the past three years regarding performance in the dual course offerings.
 - ii. Action: Amber and her team will continue to work on objective 1.4.
 - iii. Personnel Responsible: Amber and her group members.
- e) Objective 1.5: Develop a student aid disbursement structure to assist in growing enrollment. (Objective Leader: Heather Patenaude)
 - i. Discussion: Heather discussed opportunities found when assessing data previously provided by Amber regarding High School students. Heather discussed the importance of working with marketing and recruitment to adjust messaging regarding financial aid.
 - ii. Action: Heather and her team will continue to work on objective 1.5.
 - iii. Personnel Responsible: Heather and her group members.

- f) Prior Learning Assessment (Trever Holland)
 - i. Discussion: Due to time constraint, an update will be provided at the next meeting.
 - ii. Action: Trever will continue to work on developing/improving PLA.
 - iii. Personnel Responsible: Trever Holland

IX. Roundtable

- X. Adjournment (Michelle Brehmeyer)
 - a) Michelle adjourned the meeting at 3:04 p.m.

The next Enrollment for All meeting is scheduled for July 8, 2021 from 2:00 p.m. – 3:00 p.m., via Zoom.