

Enrollment for All Committee

MCC serves our communities, empowering students to succeed through innovative pathways and quality education.

Date: Thursday, May 20, 2021

Time: 2:00 p.m.

Location: Zoom

<https://mohave.zoom.us/j/96870308879>

Members - June Weiss; Michelle Brehmeyer; Ana Masterson; Trever Holland, Abigail Jaimes-Gomez; Don Weide; Sharon Hanks; Nicole Castillo; Maria Ayon; Eleanore Blair; Heather Patenaude; Shelly Castaneda; James Jarman; Meghan Knox; Hakon Swenhaugen; Amber Johnson

Absent: Ana Masterson; Trever Holland, Abigail Jaimes-Gomez; Don Weide; Sharon Hanks; Maria Ayon; Shelly Castaneda; James Jarman; Hakon Swenhaugen

- I. Call to Order (Michelle Brehmeyer)
 - a) Michelle Brehmeyer called the meeting to order at 2:02 p.m.

- II. Announcements

- III. Important Dates

May 31, 2021	College Closed / Memorial Day
June 01, 2021	Classes Begin (8 & 5 week)
June 01, 2021	Add/Drop Period Begins (8 & 5 week)
June 08, 2021	Add/Drop Period Ends (8 & 5 week)
June 08, 2021	Non-Participation Window opens (8 & 5 week)
June 09, 2021	Withdrawal Period Begins (8 & 5 week)

- IV. Review of Proceedings from Previous Meeting
 - a) If any items need to be addressed, please contact Nicole Castillo.

- V. Institutional Effectiveness & Alignment Committee Update (Michelle Brehmeyer)
 - a) Institutional Effectiveness & Alignment Committee (IEAC) has been re-named to Strategic Planning Alignment Committee (SPAC)
 - b) Budget Request Update: Michelle discussed the expectation that budget requests should include a formal presentation.
 - c) Co-Chair Meeting Update: Michelle informed members that year zero was discussed and that a snapshot of year zero was requested. Feedback from Dr. Culver included that the group is progressing well.

- VI. Updates to committee member roster (Michelle Brehmeyer)

- a) Don Weide will be stepping down as objective lead. Sharon Hanks, Maria Ayon, and James Jarman will be excused as official members but will be available as consultants.

VII. Standing Reports

VIII. Items for Attention

- a) Objective 1.1: Increase the community college-going rate for students in the MCC service area. (Objective Leader: Ana Masterson)
 - i. Discussion: Michelle stated Ana has been working on recruitment and retention. Enrollment goals for 2025-2026 are currently being developed. There have been discussions regarding enrollment projections and implementing a CRM within a 16-month period.
 - ii. Action: Ana and her team will continue to work on objective 1.1.
 - iii. Personnel Responsible: Ana and her group members.
- b) Objective 1.2: Increase the enrollment of underserved student populations from the MCC service area. (Objective Leaders: Meghan Knox and Abigail Jaimes-Gomez)
 - i. Discussion: Michelle stated the group has been discussing how best to define the term “underserved.” MCC is moving forward with utilizing a consultant. Michelle stated a request will be made for the opportunity to coordinate with the consultant in order to seek additional guidance.
 - ii. Action: Meghan, Abigail, and their team will continue to work on objective 1.2.
 - iii. Personnel Responsible: Meghan, Abigail, and their group members.
- c) Objective 1.3: Increase enrollment of occupational learners in programs with industry-recognized credentials. (Objective Leader: Don Weide)
 - i. Discussion: Michelle stated a CRM was requested for career and technical education.
 - ii. Action: A new objective leader will be selected.
 - iii. Personnel Responsible: Michelle Brehmeyer and June Weiss to consult with Kirk Lacy
- d) Objective 1.4: Increase enrollment of high school learners via innovative dual, concurrent and early start offerings. (Objective Leader: Amber Johnson)
 - i. Discussion: Amber shared a survey that was distributed to high school students. The survey included questions directed towards reasons for enrolling at MCC, intentions for transfer, what kind of programs or majors were of interest, and other items related to higher education. There was also discussion regarding the goals of year one.
 - ii. Action: Amber and her team will continue to work on objective 1.4.
 - iii. Personnel Responsible: Amber and her group members.
- e) Objective 1.5: Develop a student aid disbursement structure to assist in growing enrollment. (Objective Leader: Heather Patenaude)
 - i. Discussion: Heather reviewed the baseline usage data that included the different types of financial assistance that students are utilizing, such as: scholarships, staff waivers, RCI, ELA/PCS, and financial aid funds. Data indicated greatest usage of funds is from financial aid. There was discussion regarding developing partnerships with businesses for additional enrollment opportunities for students. Michelle provided feedback from discussions with Tim Culver regarding financial aid and enrollment.
 - ii. Action: Heather and her team will continue to work on objective 1.5.
 - iii. Personnel Responsible: Heather and her group members.
- f) Prior Learning Assessment (Trevor Holland)

- i. Discussion: Due to time constraint, an update will be provided at the next meeting.
- ii. Action: Trever will continue to work on developing/improving PLA.
- iii. Personnel Responsible: Trever Holland

IX. Roundtable

X. Adjournment (Michelle Brehmeyer)

- a) Michelle adjourned the meeting at 3:19 p.m.

The next Enrollment for All meeting is scheduled for June 10th, 2021 from 2:00 p.m. – 3:00 p.m., via Zoom.