



**STRATEGY 1: ENROLLMENT FOR ALL**

**Purpose: Create, and ensure implementation of, initiatives related to creating and sustaining enrollment opportunities for anyone interested in learning and personal growth.**

July 1, 2025, to June 30, 2026		
Chair	Michelle Brehmeyer	Dean, Enrollment Management
Recorder	AI supported	
Meeting schedule	Quarterly, or as needed	
Decision Making Process	Consensus Decision-Making	

CURRENT MEMBERSHIP	
<b>Chair:</b> Dean of Enrollment Management, Registrar	Michelle Brehmeyer
<b>Recorder: AI Supported</b>	
<b>Objective Lead 1.1:</b> Dean of Corporate and Community Education and Dean of Enrollment Management, Registrar	Ana Masterson, Michelle Brehmeyer
<b>Objective Lead 1.2:</b> Associate Registrar	Meghan Knox
<b>Objective Lead 1.3:</b> Director of Recruitment and Admissions	Eleanore Blair
<b>Objective Lead 1.4:</b> Director of Early College	Tiffany Gaffney
Director of Financial Aid	Lisa Downey
Executive Director, Institutional Research	Shelly Castaneda
Dean of Health Professions, Public Safety, and Human Services	June Weiss
Credentials Evaluator	Morgan Wilson
Technical Support Representative	Ben Taylor
Enrollment Navigator	Tabitha Gray
Operations Coordinator Student Life and Community Engagement	
IT Services Director	Loan Hornick
Associate Dean, Corporate Education	Gina Kremper
Associate Dean, Community Education	Lori Gunnette
Academic Advisor	Betsy Picard
Director of Educational Outcomes	Amber Johnson
Corporate, Career and Community Education Department Manager	Sandy Desmarteau
Bursar	Connie Shelley

**In specific, serves the following purposes:**

1. Research and communicate best practices pertaining to the Enrollment for All objectives and strategy.
2. Develop action plans based on data and community potential/demands, while considering resources.
3. Monitor progress on action plan goals in accordance with established metrics and measurements.
4. Report committee activity to the Institutional Effectiveness Alignment Committee (IEAC).
5. Collaborate with other committees to ensure institutional effectiveness.

**Special Parameters for the Enrollment for All Committee:**

1. Members are expected to actively work on projects that include productive discussions and collaboration.
2. The group's recommendation shall align with the goals and objectives of the College Strategic Plan and shall accommodate directives from the IEAC with those strategies.

**Strategic Plan Alignment:**

- 2.1 Increase college readiness of Mohave County prospective students.
- 2.2 Improve student preparedness for careers and community engagement by expanding experiential learning opportunities with the support of external partnerships.
- 2.3 Enhance alignment of program growth and development with regional workforce and educational attainment needs through strengthened partnerships.
- 2.4 Implement academic planning and delivery models that address the scheduling, modality, and program needs of the students we serve.
- 3.1 Two-Year Credit Threshold Rate for Credential Seeking Students
- 3.2 Increase Fall-to-Fall retention rate for credential-seeking students.
- 3.3 Increase program completion rates (150% of normal time).
- 3.4 Increase transfer-out rates to support bachelor's degree attainment.
- 3.5 Implement support services and activities aimed at increasing the educational and personal success of underserved student populations.
- 4.1 Enhance employee capacity by supporting the achievement of annual prof. development goals.
- 4.2 Create a consistent learning environment that offers faculty, staff, and students the same tools, equipment, and software using platform agnostic hardware and software, remote communication tools, and mobile technology.
- 4.4 Develop and implement an annual budget process that provides resources aligned with the strategic plan and allocated to support efficient, sustainable management of strategic priorities.

\*Please note specific objectives within Strategy One support each other and reinforce plan alignment:

- 1.1 Increase the community college-going rate for students in the MCC service area.
- 1.2 Increase the enrollment of underserved student populations from the MCC service area.
- 1.3 Increase enrollment of occupational learners in programs with industry-recognized credentials.
- 1.4 Increase enrollment of high school learners via innovative dual, concurrent, and early start offerings.
- 1.5 Develop a student aid disbursement structure to assist in growing enrollment.

## **HLC Criterion Cross-reference:**

- 1.A.4 The institution's academic offerings, student support services, and enrollment profile are consistent with its stated mission.
- 1.B.1. The institution's actions and decisions demonstrate that its educational role is to serve the public, not solely the institution or any superordinate entity.
- 1.B.2. The institution's educational responsibilities take primacy over other purposes, such as generating financial returns for investors, contributing to a related or parent organization, or supporting external interests.
- 1.B.3. The institution engages with its external constituencies and responds to their needs as its mission and capacity allow.
- 2.B.1. The institution ensures the accuracy of any representations it makes regarding academic offerings, requirements, faculty and staff, costs to students, governance structure, and accreditation relationships.
- 1.C.2. The institution's processes and activities demonstrate inclusive and equitable treatment of diverse populations.
- 1.C.3. The institution fosters a climate of respect among all students, faculty, staff, and administrators from a range of diverse backgrounds, ideas, and perspectives.
- 3.A.3 The institution's program quality and learning goals are consistent across all modes of delivery and allocations (on the main campus, at additional locations, by distance delivery, as dual credit, through contractual or consortia arrangements, or any other modality).
- 3.D.2 The institution provides learning support and preparatory instruction to address the academic needs of its students. It has a process for directing students to courses and programs for which the students are adequately prepared.
- 4.A.4 The institution maintains and exercises authority over the prerequisites for courses, rigor of courses, expectations for student learning, access to learning resources, and faculty qualifications for all its programs, including dual credit programs. It ensures that its dual credit courses or programs for high school students are equivalent in learning outcomes and levels of achievement to its higher education curriculum.
- 4.A.5 The institution maintains specialized accreditation for its programs as appropriate to its educational purposes.
- 5.A.1. Shared governance at the institution engages its internal constituencies—including its governing board, administration, faculty, staff, and students—through planning, policies, and procedures.
- 5.A.2. The institution's administration uses data to reach informed decisions in the best interests of the institution and its constituents.
- 5.B.1 The institution has qualified and trained operational staff and infrastructure sufficient to support its operations wherever and however programs are delivered.
- 5.C.1. The institution allocates its resources in alignment with its mission and priorities, including, as applicable, its comprehensive research enterprise, associated institutes, and affiliated centers.
- 5.C.5. Institutional planning anticipates evolving external factors, such as technological advancements, demographic shifts, globalization, the economy, and state support.
- 5.C.6. The institution implements its plans to systematically improve its operations and student outcomes.