

Minutes

Strategic Planning Alignment Committee

MCC serves our communities, empowering students to succeed through innovative pathways and quality education.

Date: 7/25/24

Time: 9:00-10:00 a.m.

Location:

<https://mohave.zoom.us/j/4728708688?pwd=UGNoYWtxdGNXaW9JNG1qbK1qeUJ2UT09&from=addon>

Attendees: Tim Culver, Ana Masterson, June Weiss, Shelly Castaneda, Tonya Jackson, Jennie Dixon, Kay Lynn Trybus, Michelle Brehmeyer, Maria Ayon, Joline Pruitt, Nadene Mastrangelo, Vanessa Espinoza

Announcements

- Please update the committee proceedings on the website – Constance/Brandon in OCC can help.
- Please work with your committees to be intentional about budget requests

Discussion Items

1. Mid Plan Review Follow-up – OCC nearing completion of booklet, web site soon
[MCC StrategicPlanning20 24update \(adobe.com\)](#)
2. Reminders
 - Update committee charge documents by August 1

Sub -Committee Reports

- Becoming HSI
No updates to report since last SPAC meeting.
- DEI
- Data Analytics - Nothing new to report at this time.
- **SP1**
SP1 remains dedicated to advancing its established objectives, supported by its Year 4 Goals. While all objectives are making progress, particular attention is being given to further developing Objective 1.2: Implementing a plan to increase access for students who

historically have had lower enrollment rates. Meghan Knox, lead for Objective 1.2, is finalizing the review and evaluation of admissions applications from students who did not enroll at MCC, helping to define the target cohort. The SP1 workgroup is actively planning initiatives to support this objective, including group advising, student success initiatives, and ensuring financial support, when needed, once the cohort is identified.

Looking ahead, SP1 is eager to integrate apprenticeships into its future goals, specifically through Objective 1.3, following cabinet-level discussions with the Arizona Department of Economic Security this week.

Additionally, the yearly charge for SP1 has been updated and posted.

Growth Targets for 2024/2025 Academic Year:

- **Credit Student Growth:** Targeting 2,078 new unduplicated credit students, reflecting a 1% increase over the previous year.
 - > As of July 23, 2024, the count was 740+ new students
- **Non-Credit Registrations:** Aiming for 7,074 duplicated non-credit registrations (overall), an 88% increase from the previous year.
 - > As of July 22, the count was 360+ registrations - not including specialized corporate offerings and contracts.
- SP2
 - Co-Chairs added Objective Lead role
 - 2.1 Ana Masterson
 - College for Kids
 - MALC Covey curriculum
 - Take the existing curriculum and make it sustainable across all campus locations
 - Expand to teens
 - Track placement data and analyze against success in first courses
 - 2.2 Crystal Bryant and Tracy Wenzel
 - 2.3 Kirk Lacey
 - Has been working with HPS on a spreadsheet that can be used to track partnerships and goals
 - 2.4 Amber Johnson and Jack Huls
 - Evening/Weekend course and program offerings
 - Creation of distance education standards that align with the Department of Ed
 - Course scheduling – common course scheduling grid, common practices, Essential Scheduling software leading to predictive analytics
 - 2.5 Danette Bristle
- SP3 (includes Guided Pathways): Next meeting is August 29th (no meeting in July)

- Academic Recovery Program: 275 students registered for the Academic Recovery Program. Currently, 86 students (up from 68 previously) are actively working on the course. 36 coaching appointments have been scheduled or completed to support the students.
 - Communication Plan (College-wide): The Success & Retention Admin Assistant will transition to maintaining the College Wide Communication Plan during the first week of August. A process will be developed to submit revisions or additions to the plan and shared with contributors.
 - Texting platform: Jack is creating a comparison between usage of the basic Twilio texting engine alone and the Mongoose Cadence platform (also run on the Twilio engine) that adds automation and expanded engagement capability. The comparison will inform the determination of a texting solution for the college.
 - FYE: Work Group is drafting a purpose statement and identifying the learning outcomes for the course.
 - Researching career development tools.
 - Working with Academic Deans to clarify/define program pathways; is career exploration a part of the program; is math/English part of first year etc.
 - CRM Advise: The CRM Advise build-out continues.
- SP4
 - All objectives reviewed FY25 goals and action items.
 - All objectives are compiling updated KPI information

Next steps

- Keep noncredit in mind for the communication plan
- Incorporate Appreciative Coaching messages in the communication plan

Adjournment – 9:40