

PROGRAM COURSE PATHWAY

The following sequence is the suggested pathway to complete the degree in two years. This sequence is based on satisfaction of all basic skills requirements and prerequisites and presumes a fall start date. An individual's program may vary depending on transfer institution, career objectives, or individual needs. See your academic advisor for other options and to monitor your progress.

Program Name: Retail Management Certificate

Program Learning Outcomes (PLOs):

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| 1. Apply communication and interpersonal skills to work with and manage others within an organization. (1,2,4) |
| 2. Apply marketing principles to create a marketing plan for an organization. (2,3) |
| 3. Interpret accounting and financial information to make business decisions for an organization.(2,3,6) |
| 4. Describe the retail industry and the fundamentals of retail store operations. (2) |

Courses – Asterisk (*) indicates required program courses	AGEC course?	Terms	Credits
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First Semester: Fall

ACC 125*		F, SP, SU	4
BUE 102*		F, SP	3
BUE 105*		F, SP	3
BUE 120*		F, SP	3
CIS 131*	Yes	F, SP, SU	3

Second Semester: Spring

BUS 161*		F, SP	3
BUS 162*		F, SP	3
BUS 204*		F, SP	3
BUS 247*		F, SP	3

Key:

SP= Spring F= Fall SU= Summer

1. Aesthetic Sensibilities: An awareness of creative expression in the world around us.
2. Communication Skills: The ability to effectively convey meaning through various media on both personal and professional levels.
3. Critical Thinking Skills and Problem-Solving: The ability to analyze data and arrive at logical and defensible conclusions.
4. Cultural Diversity and Global Awareness: An appreciation of relationships and differences in values, customs, and norms of diverse global communities.
5. Techniques of Inquiry: Use of standardized methodological framework to collect, analyze, interpret, and present findings.
6. Technological Competency: A proficiency in evolving technology to compete and flourish in society.

Total credits

28

****terms not guaranteed**