

**Purpose: Collecting data based on measurable goals or KPIs, analyzing patterns and facts from these insights, and utilizing them to develop and assist with implementing strategies and actions that benefit the institution.**

<b>July 1, 2021 to June 30, 2022</b>		
Chair/Lead	Full-time Faculty	Laurel Clifford
Co-chair or delegate	Director, Institutional Research	Matt Butcher
Recorder		
Meeting schedule	Monthly – 90 minutes Thursdays 9-10:30am	
Decision Making Process	Not applicable	

<b>CURRENT MEMBERSHIP (9)</b>	
<b>Full-Time Faculty</b>	<b>Laurel Clifford</b>
<b>Director, Institutional Research</b>	<b>Matt Butcher</b>
Database Administrator	Danny Sanchez
Nursing Program Evaluation Specialist	Amber Johnson
Enrollment Manager	Meghan Knox
Full-time Faculty	Pete Burgess
Institutional Research	Shelly Castaneda
Director of Curriculum and Assessment	Mitzi Esgro
Student Services Technician	Mike Casson

*Conducts its work under the auspices of the College President and within District policies and procedures.*

**In specific, serves the following purposes:**

1. Support MCC's strategic plan objectives by developing metrics, providing and analyzing data, evaluating project outcomes, and recommending changes based on data, metrics and outcomes.
2. Foster positive working relationships between functional areas and those who provide reporting and programming support, data mining and analysis to promote collaboration.
3. Recommend ways to coordinate and integrate technical system-generated data to better meet the needs of the institution and promote successful strategy specific outcomes.
4. Collaborate with personnel from other areas of the college and work on individual assigned projects as appropriate.
5. Support strategies and objectives of the College Strategic Plan and accommodate directives from the Strategic Plan Alignment Committee (SPAC).

**Special Parameters:**

- 1.
- 2.
- 3.

**Strategic Plan Alignment:**

**HLC Criterion Cross-reference:**