

The mission of Mohave Community College is to be a learning-centered institution, serving all constituencies, inspiring excellence through innovative learning methodologies and empowering students to succeed.

Date: Tuesday, 8/16/2016

Time: 1:30 – 3:00 p.m.

Location: ITV – All Campuses

In Attendance: Ana Masterson, Shannon Sheaff, Bob Faubert, Shawn Bristle, Danette Bristle, Renee Corey, Stephanie Dieringer, Carolyn Hamblin, Melissa Wadley (recording)

1. Announcements

- a. Within OneNote and on the committee charge, there is a list of standing committee members. When the structure was examined, staffing and membership were considered in order to keep it small. Other members will be invited in and out as needed.
- b. Institutional Research reports that 3,000 students have register for 25,000 credit hours.
- c. Student Services goal is to hit 35,000 credit hours. With the 6,000 credits in summer and 32,000 credits for fall, MCC may hit its credit goal for the year. Dual enrollment entry has started, and the number (1,000) is included within the total.

2. Important Dates

- a. [Academic Calendar](#)

3. Strategic Plan Updates

- a. None – this committee is the update.

4. Standing Reports

- a. Shawn Bristle is the co-chair of the committee with equal distribution of duties.
- b. Ana Masterson pulled out the initially assigned strategies that had work assigned and updates completed; specifically, the strategic data workgroup, which includes: Bob Faubert, Shannon Sheaff, Mindy Silva and Sharon Hanks.
- c. Looking at the strategic plan, much of it includes the environment, workforce demands, community needs, etc. The strategic data workgroup pulled out the data which is attached to the agenda and included in OneNote.

5. Items for Attention (*Potential Board of Governors presentation focus for September)

- a. Workforce and Economic Development Report - Develop new programs, credit and non-credit, certificates and degrees which are based on comprehensive labor market research (S. Sheaff)
 - i. Shannon quickly covered the first two agenda items:

1. The workgroup pulled critical economic/workforce data and trends to help lead MCC in developing programs that are needed for the future. The major industries in Mohave County (listed on Mohave Economic Development website) are energy, manufacturing, distribution/logistics and transportation, health care services, and entertainment. From that the workgroup broke down the data to see where the growth opportunities exist. Nine industries were found with more than 1,000 jobs each, most of the jobs do not require higher education or credential.
 2. Top growing occupations included registered nursing, firefighting and prevention working, front-line services, which have the higher growth and pay a higher wage.
 3. Data on page 2 and 3 shows that most occupation within Mohave County do not pay a living wage for individuals or families. When looking at educational attainment, the goal should be to break the cycle of poverty and help students find occupations that have a living wage. Right now, the fastest growing occupations on page three are registered nurse and correctional officer that pay a living wage and are growing.
 4. Page three of the reports shows competitive occupations compared nationally by percentage. The national average is one, anything above one has a heavier concentration than nation.
 5. Cashiers, medical secretaries, personal care aids are listed, but pay a lower wage with no educational credential requirements. Outside of healthcare, government and education, there is no single real dominant industry in the area. A lot of companies that need clerks and entry level employees.
 6. One of the new large employers is DOT foods distribution center. It is the nation's first and largest food distributor with 125 new jobs, 45 million in infrastructure and equipment. Connection has been made with truck driving training. Lots of office jobs will be available.
 7. Potential program growth areas include: truck driving, management, corrections officer, and RN to BSN. Nationwide trends in job growth for Mohave County and educational attainment show that data analytics and computer coding may be possibilities for online courses, allowing students to school and work from home.
- ii. A. Masterson stated that the group started this research based on the goal above (5a), and the data parallels with strategic plan. There are no great discrepancies between data found and what Dan Lara showed in his research. The information was enough to bring forward to committee for discussion.
 - iii. S. Dieringer brought up "grow your own," know that Education (EDU) program does not pay a living wage; noting that when there is an economic down-turn, people go elsewhere for pay. Arizona does not value education and/or funding. Funding education influences number of positions available.
- b. EAB Industry Futures Report - Develop new programs
 - i. Suggestions included: entrepreneurship and small business development; maintenance, repair certification programs; stackable certificates and degrees for supervisory, maintenance, repair. MCC programs CTE, HVAC, welding, etc. are delineated out of the stackable certification group.
 - ii. The college needs to look at expanding current programs, revamping current programs, and ask if it needs to add new programs. Starting with definitions of each program, double checking occupation codes and comparing apples to apples.

- iii. A. Masterson stated that the strategic plan includes assumptions that new areas will be open to the College. The data needs to align as the committee looks at the strategy, and staff needs to know what the expected outcome is. The data shows nothing new, there are no surprises.
 - iv. EAB report (included) on industry futures shows specific items for community colleges. Even during discussion of refining, retooling or creating new programs, aging services was one of the items highlighted. Mohave County demographics fall in line with aging services. The report also shows a need for community college certifications in cyber security, social media and mobile applications, and manufacturing. MCC does have an aging student population that seeks courses for a variety of reasons.
- c. Conduct ongoing scans of local, state and regional economic trends to anticipate workforce development needs* (S. Sheaff)
- i. Biggest completion area during the last six years is the AGECA in arts with 604 nursing graduates, 420 liberal arts, medical assisting, general studies, HVAC, and practical nursing. From there commercial refrigeration, phlebotomy, social behavior science and dental assisting have more than 100 graduates.
 - ii. Smallest program graduate outcomes included: Social studies, retail management, elementary education, early childhood education, auto service technology, heating ventilation and air conditioning refrigeration tech, and nine visual communications (in the last three years).
 - iii. Programs leading right to a job or a four-year degree have the most completers.
 - iv. Input by Jason Gee will be needed for community education.
 - v. There's a lot of data available on education, retention, and workplace management
- d. Drive the development and implementation of a comprehensive plan to address K-12 teacher recruitment and retention in Mohave County** (S. Dieringer)
- i. S. Dieringer asked if there is anything the deans can bring forward while look at programs to meet any perceived demand in work from a community pulse perspective for opportunities and stagnant programs.
 - ii. The group noted that anything that contradicts existing data would have to provide a different data set to back up justification for program.
 - iii. S. Sheaff offered the workgroup availability to help gather data from community.
 - iv. Next meeting the committee will gather all data together for presentation of recommendations of credit and non-credit to president's council. Ongoing scans of data will be semiannually, and should include economic trends, wage data should be part of program reviews.
 - v. S. Dieringer will be on the agenda for next meeting, providing discussion of an upcoming summit to gauge stakeholder input. Draft report due on Friday. S. Sheaff offered more support information on EDU program if needed.
- e. Increase and expand opportunities for dual/concurrent high school enrollment (S. Dieringer)
- i. STU103 is included in dual enrollment. Concurrent offering have been an ongoing topic with WAVE/JTED. Fox creek includes STU103 and an Inter Government Agreement (IGA) cannot be concurrent.
 - ii. D. Bristle corrected the terminology. Concurrent is not just JTED. STU103 is an 8th grade class and cannot be considered a dual enrollment course.
 - iii. S. Dieringer stated that high schools want to add community college programs to the high school courses.

- iv. A. Masterson inquired about the vision and goal for dual enrollment and concurrent courses.
- v. C. Hamblin shared that the AGECE should be MCC's first priority.
- vi. A. Masterson asked if concurrent and dual enrollment is a viable strategy, and whether it is increasing the pipeline to the MCC (college).
 - 1. S. Bristle stated that all Bullhead City schools have gone to a four-day week and Friday's are ripe for concurrent and dual enrollment courses. Kingman schools also follow a four-day model. Lake Havasu City remains at a five-day schedule. North Mohave schools are split in half between the four-day and five-day schedule.
 - 2. A good pipeline may be built, but a clear path is needed for students to attend MCC. Perkins programs should have pathways built from start to finish
- vii. Ana will be presenting this data to president's council
 - 1. Moving forward we will need information on underserved populations, FISAP data, first generation students, and public assistance, which had almost 1,000 students during 2014-15.
 - 2. Need to determine methods of serving underserved populations, as well as define underserved as an institution.
 - 3. Breaks down by income and can be used, and will be shared with committee at the October 1 meeting.
- i. Danette Bristle and Jenny Dixon will have a proposal coming next.

6. Adjournment at 2:34